

Joseph L. Cook
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OBJECTIVE: To become a sports broadcaster.

EDUCATION: Bachelors of Science-Mass Communications; Norfolk State University, 3.6 GPA, Dec 2009

SKILLS: Reporting, video and audio editing, writing, social media, online media, videography, etc.

PROFESSIONAL EXPERIENCE

Media Intern, UFL Virginia Destroyers Football Team, Virginia Beach, VA (April 2011-present)

- Shoot and edit video of team events, games, and promotions for team online media outlets

Postgame Reporter/Host, NSUSPARTANS.COM, Norfolk, VA, (Sept. 2010-present)

- Perform postgame interviews, tweet game updates, host “Coach’s Show” for NSU athletics website

Sportscaster/Owner, TheSpotVA The Sports Place of Tidewater Virginia Channel (March 2010-present)

- Provide online media coverage of local semi-pro and community college teams and events

Production Assistant, WVEC Ch. 13, Norfolk, VA, (March 2010-present)

- Operate studio cameras; administer audio for broadcasts and other various support duties

Sideline Reporter, ESPN, (Nov. 2008 – Jan. 2009)

- Executed sideline reports, delivered opening teaser. Also held grip and game clock operator positions

Talent, WGBS Ch,7, Hampton, VA, (Feb. 2010-December 2010)

- Hosts sports show “Sideline Sports” and perform play-by-play for basketball broadcasts

Video Journalist, New York Times Student Journalism Institute-New Orleans, LA, (May 2009)

- Wrote articles, shot, edited, and produced video stories focusing on New Orleans news and culture

International Freelance Videographer, Eduography Media Company-Tokyo, Japan, (July 2008-present)

- Shoot video for events and commercials, provide technical support, assist with location setup

Audio/Visual Engineer, Third Baptist Church-Portsmouth, VA (Jan 2002 – Present)

- Provide audio and visual support for weekly church services on Yamaha M7-CL 32 Sound Board

Producer, NSU Sports Network, WNSB HOT 91.1 FM-Norfolk, VA Aug. 2009-Nov. 2009

- Generated content for football broadcasts, provided and edited audio for broadcasts

Sports Department Intern, WVEC Channel 13 News Sports Dept.-Norfolk, VA (May 2008 – Aug. 2008)

- Shot and edited highlights, interviews, etc for broadcasts, web video uploading, on-air development

Intern, LG Studios Multimedia Services-Portsmouth, VA (May 2008 – Sep. 2009)

- Shot and edited video, Gained Photoshop, Premier Pro, Final Cut Pro, and After Effects experience

Sports Editor, Spartan Echo-Norfolk State University-Norfolk, VA (Aug. 2008 – Dec. 2009)

- Delegated sports story assignments, copy edited, wrote articles, and produced online video for website

AFFILIATIONS

- National Association of Black Journalists, (Aug 2009-Present)
- 200+ Men Inc. Mentoring Program NSU Chapter (Jan. 2007 – Present)
- President (Aug. 08’-Aug. 09’), National Broadcasting Society, NSU Chapter

Go to <http://www.youtube.com/watch?v=tGe0Vwi5gzU> For Reel. www.thespotva.com for more

REFERENCES AVAILABLE UPON REQUEST